

NOTTINGHAM CRAFT BEER WEEK 2018

Following the success of Craft Beer Week 2017, we're now gearing up for our 2018 events. Nottingham Craft Beer Week 2018 will take place from Sat 9 – Sat 16 June 2018. Save the date!

Once again LeftLion will be helping organise things, including producing a bespoke printed guide to promote the week-long festival. However, we're also making a few changes to what we do this year to up our game:

- We will be revamping the current NCBW website to become an all-year round guide to craft beer in the city, nottinghamcraftbeer.com
- We will be offering members centralised assistance and guidance on organising and promoting craft beer events during the week
- We will have a Craft Beer Festival taking place at the end of the week in Sneinton Market Avenues, which is currently being organised independently by LeftLion and NFU Mutual. First refusal on all Nottingham brewery stalls at this, however, will be given to NCBW members.

Nottingham BID have agreed to be the main sponsor of this year's NCBW, so we are now offering Nottingham BID members 30% off all the packages. So this year if you're a BID Member you will get more for your money, for less.

BRONZE	SILVER	GOLD	PLATINUM
<p>£300</p> <ul style="list-style-type: none"> - Venue entry in the printed guide - An all-year-round presence for your venue on nottinghamcraftbeer.com - Your events listed on the website and NCBW social media - Support on organising events for NCBW18 - A set of Craft Beer Week merchandise (last year this included beer mats, posters, flyers, bottle openers, lighters and pin badges) <p>NOTTINGHAM BID Members price £210</p>	<p>£400</p> <ul style="list-style-type: none"> - ¼ page advert in the guide - Everything listed in the Bronze package <p>NOTTINGHAM BID Members price £280</p>	<p>£500</p> <ul style="list-style-type: none"> - 1/2 page advert in the guide - Everything listed in the Bronze package <p>NOTTINGHAM BID Members price £350</p>	<p>£700</p> <ul style="list-style-type: none"> - Full page advert in the guide - Everything listed in the Bronze package <p>NOTTINGHAM BID Members price £490</p>

OTHER OPTIONS

Back page - £800*

Double page spread inside the magazine - £950*

*Both of these include the Bronze package too

Please note: prices quoted exclude VAT.

DEADLINES

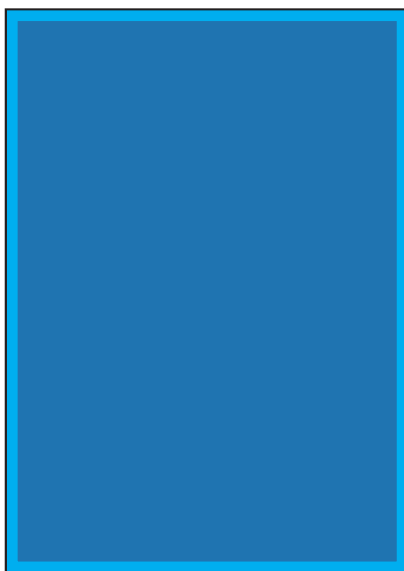
Package confirmation deadline: Saturday 14 April

Venue entry submission: Monday 23 April

Advertising artwork deadline: Monday 30 April

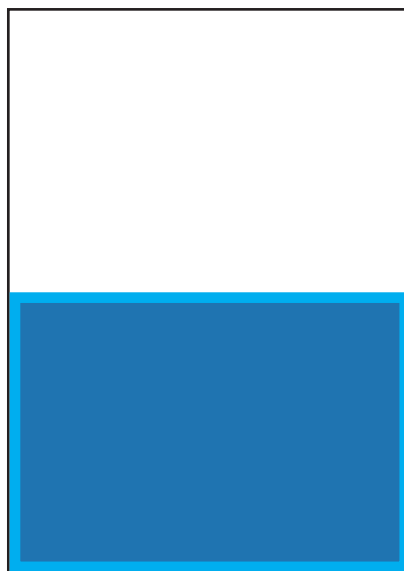


ARTWORK GUIDE



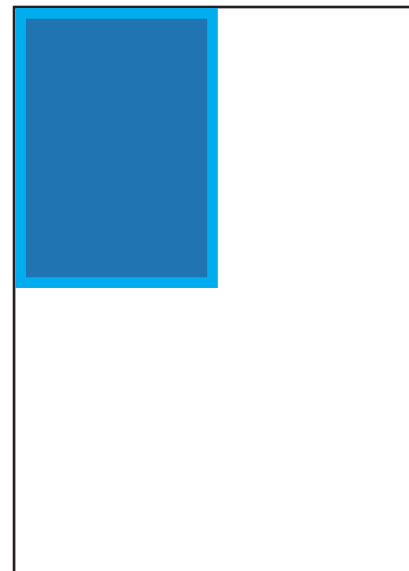
FULL PAGE

Bleed - 245 x 310
Trim - 235 x 300
Live - 220 x 285



HALF PAGE

220 x 142



QUARTER PAGE

110 x 142

DOCUMENT FORMAT

CMYK - PDF, JPG or EPS
Resolution at least 250dpi
Fonts converted to outlines

NOTE

Measurements are
in millimeters




Leftlion Extended design resources available if you
need help with the artwork. Enquire at
extended@leftlion.co.uk or call 0115 9240 476

BOOKING FORM

Venue Name	<input type="text"/>
Your Name and Position	<input type="text"/>
Contact Email	<input type="text"/>
Contact Telephone	<input type="text"/>

Date	<input type="text"/>
Signature	<input type="text"/>

I would like to buy the following package (please tick)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 Bronze	 Silver	 Gold	 Platinum